

REQUEST FOR PROPOSAL in market analysis procedure

for the purchase of one page of advertising in a jewellery industry magazine addressed to the German market

Warsaw, 6.12.2017

Request for Proposal

Under the project "The development of export activities of Marcin Zaremski's company – promotion of the jewellery products on foreign markets", as part of sub-measure 3.3.3: Support for SMEs in the promotion of Polish product brands – GO TO BRAND of the Smart Growth Operational Program, 2014-2020 co-financed by the EU funds, the Marcin Zaremski Company announces a Request for Proposal for the purchase of one advertisement page in a jewellery industry magazine addressed to the German market.

1. Contracting Entity

Marcin Zaremski
ul. Narbutta 20/52
02-541 Warsaw, Poland
NIP taxpayer number: PL 521 032 24 51

2. Subject of the Request for Proposal

This Request covers the purchase of one page to advertise the enterprise in a jewellery magazine addressed to the German market.

3. Specification of the Request for Proposal

Please quote the price for the purchase of one page of advertising in a jewellery industry magazine addressed to the German market:

- A4 page - coloured print, recto side
in the main issue of the magazine,
January, February or spring 2018 edition

4. Condition:

The magazine must be published on the German market and distributed among enterprises and owners of stores/shopping centres operating in the jewellery industry.

5. Conditions for submitting proposals in the proceedings

1. Partial offers shall not be accepted.

2. The proposals are to be submitted electronically via e-mail to mateusz@zaremski.pl or marcin@zaremski.pl . The content of the proposal should be sent in the body of the e-mail message or as an attachment locked for editing.
3. The proposals must be submitted in Polish or in English.
4. The proposal must be signed by signatories authorised to sign the proposal.
5. The offer must include the total net and gross price expressed in PLN or EURO, together with unit prices taken into account.

6. Scope of exclusion of economic operators from the procedure

Excluded from the proceedings shall be those entities who are personally or equity related to the Contracting Entity. Equity or personal relationship is understood as relations between the Contracting Entity or individuals authorised to take commitments on behalf of the Contracting Entity or those acting on behalf of the Contracting Entity in order to prepare and implement the Economic Operator selection procedure, and the Economic Operator, including in particular:

1. being a partner to civil law partnership or commercial law partnership,
2. holding at least 10% of shares,
3. being a member of a supervisory or management corporate body, a holder of general commercial power of attorney (prokurent), an authorised representative,
4. being married to, being in direct consanguinity or affinity, second-degree consanguinity or affinity of the second degree collaterally or by adoption or guardianship.

7. Selection criterion

Criterion name	Criterion weight
Price	100 %

The Contracting Entity shall select the proposal from the bidder who offers the lowest price for the fulfilment of the subject of this RFP. The net amount will be taken into account.

8. Procedure for submitting proposals

The proposals may be submitted electronically via e-mail sent to mateusz@zaremski.pl or marcin@zaremski.pl .

9. Proposal submitting deadline

The proposals may be submitted till 20.12.2017 at 24.00 (midnight).